

Message Text

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51

ACTION EUR-12

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R 131605Z MAY 75

FM AMCONSUL FRANKFURT

TO SECSTATE WASHDC 0136

USDOC WASHDC

INFO AMEMBASSY BONN

UNCLAS FRANKFURT 3119

E.O. 11652: NA

TAGS: BEXP, GW

SUBJECT: WTDR/FTI ROEHM GMBH.

REF: USDOC 06206

1. GERMANY 2. CNTRY CODE: 428 3. SER. NO. 0279400
4. ROEHM GMBH.
4A. CODE: K 4B. CODE: E
5. KIRSCHENALLEE
6. D 6100 DARMSTADT W. GERMANY
7. ESTABL: 1907 8. EMPL: 4,500 9. SIZE: (18-X) VERY LARGE
10. REPUTATION: (22-X) EXCELLENT.
11. SELLS ITS PRODUCTS WORLDWIDE
12. RPT. DATE: 05/75
13A. 28213/05 MFR, EXP. OF POLYACRYLATE, POLYMETHACRYLATE
"PLEXIGLASS"; POLYCARBONATE "MAKROLON".
13B. 28190/04 MFR, EXP. OF INORGANIC CHEMICALS: ADDITIVES FOR
LUBRICATING OILS, RAW MATERIAL FOR LACQUERS.
13C 28430/04 TANNING AGENT, FINISHING AGENT FOR TEXTILE INDUSTRY.
13D 28340/04 PHARMACEUTICAL PREPARATIONS (PRODUCTION BY SUBSIDIARY)
13E 28410/04 HOUSEHOLD DETERGENTS (PRODUCTION BY SUBSIDIAR)
14. CONTACT: DR. G. ZIENER, TITLE: COMMERCIAL DIRECTOR.
15. CABLE: ROEHM 16. TELEX: 419485 RD D; 17. TEL: 06151-8061
18. FINANCIAL REFS: DEUTSCHE BANK AG; DRESDNER BANK AG, BOTH
DARMSTADT.
19. TRADE REFS: DAYCO CORP., 333 WEST FIRST ST., DAYTON, OHIO
45401; HENLEY & CO. INC., 202 E 44TH ST., NEW YORK, N.Y.
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10017 (SALES AGENT FOR ROEHM)

20. SALES REPRESENTATION OR LICENSING ARRANGEMENTS: NONE

21. FIRM IS THE LEADING W. GERMAN MANUFACTURER OF ACRYLIC GLASS "PLEXIGLASS"; BUT ALSO PROMINENT IN ITS OTHER LINES. REGISTERED AS CORPORATION ON SHARES WITH NOMINAL CAPITAL OF DM 95 MILLION, ABOUT 30 PERCENT OWNED BY THE IMPORTANT CHEMICAL FIRM BASF IN LUDWIGSHAFEN AND 50 PERCENT BY THE ROEHM FAMILY. FIRM OWNS EXTENSIVE PLANT REAL ESTATE, REBUILT AFTER WWII, CONSIDERABLE CAPITAL INVESTED IN EQUIPMENT. BESIDES FIVE DOMESTIC MANUFACTURING SUBSIDIARIES, THE FIRM HAS SUBSIDIARIES IN ITALY, SPAIN, SWEDEN, NETHERLANDS, FRANCE, ENGLAND AND TORONTO, CANADA. THE FIRM HAS A SOUND FINANCIAL STANDING; PAYMENTS ARE MADE AS PER AGREEMENT. RECOMMENDED AS AN EXCELLENT BUSINESS CONNECTION.

22. PREPARED BY: P. BARTOLSIC, APPROVED BY: C.J. HARRIS AT
U.S. CONSULATE GENERAL, FRANKFURT.HARLAN

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NNN

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